

bhb private

An aerial photograph of a swimming pool with clear, dark green water. A swimmer is visible in the upper portion of the frame. In the lower portion, there is a pool deck with several lounge chairs, each with a rolled-up towel and a white patio umbrella. The overall scene is bright and sunny.

LONDON

PARIS

NEW YORK

MIAMI

OUR CORE SERVICES

AS A LEADING PRIVATE LIFESTYLE OFFICE FOR HIGH-NET-WORTH INDIVIDUALS AND BRANDS, BHB OFFERS EXCLUSIVE SERVICES IN REAL ESTATE, FAMILY OFFICES, LUXURY BRANDS AND HOSPITALITY.

Private Clients

For 15 years, BHB has been looking after private families and individuals around the world. We exist to give them the very best access wherever they are in the world and to make their lives that little bit easier.

We pride ourselves on our discretion, transparency and dedication to go above and beyond.

Luxury Brands

Our team finds innovative ways for brands to engage and connect with their top clients through unique brand activations, events and communication strategies.

We have not only helped brands to engage with existing clients but have also facilitated networking events to drive client acquisition.

Real Estate

BHB partners with iconic residential developments globally.

Sales Support: BHB engages prospective buyers through a bespoke digital sales/marketing tool and curated travel and lifestyle support.

Resident Private Office: As residents move in, BHB provides relocation support, global concierge, travel advisory and access.

Hospitality

We provide consultancy services for restaurant groups on new market launches, and licensing across Europe, the US and the Middle East.

BHB has worked in and advised for some of the world's best private members' clubs, in member acquisition and brand expansion.

A scenic view of a rocky coastline with a sailboat on the water. The image shows a rugged, rocky shore in the foreground, leading to a calm body of water with a clear, turquoise hue. A single white sailboat is visible on the water. The background features steep, rocky cliffs covered in dense green vegetation. The overall atmosphere is serene and natural.

GLOBAL PRIVATE CLIENT MEMBERSHIP

TRAVEL

- Includes 24/7 lifestyle support in the South of France, Greece, Spain & Italy, throughout peak European Summer 2023
- Luxury destination suggestions & bookings, private & business transportation, logistics
- Local 'in-the-know' advisors in 70 cities
- Matching of consortia benefits & amenities

LIFESTYLE

- Event Planning - From finding the perfect venue to securing top-tier chefs, sommeliers & entertainment
- Wellness, beauty, nutritional therapy, & personal training experts
- Staffing of private chefs, tutors, nannies, etc
- Expert advice & sourcing of luxury goods

DINING & NIGHTLIFE

- Custom restaurant recommendations
- Last minute reservations
- Hottest restaurant & club opening tip-offs
- Support & insight for applications to private members' clubs

GLOBAL ACCESS

- VIP tickets, hospitality & boxes to sporting events
- Access to top art fairs, fashion weeks & theatre
- Once-in-a-lifetime experiences tailored to member interests
- Entry to the world's most prestigious sporting clubs & private access at top ski resorts



RESIDENTIAL CLIENTS

SERVICES

BHB works behind the scenes with a select group of iconic residential developments around the world.

GLOBAL PRIVATE OFFICE

Incoming residents gain access to BHB's white-labelled Global Private Office, including relocation support, global concierge, travel advisory and access to the benefits of BHB's Private Client Membership.

SALES SUPPORT

BHB co-creates a fully bespoke, digital sales and marketing tool which can be given to prospective buyers alongside curated experiences, travel and lifestyle support to inspire, engage and drive sales.

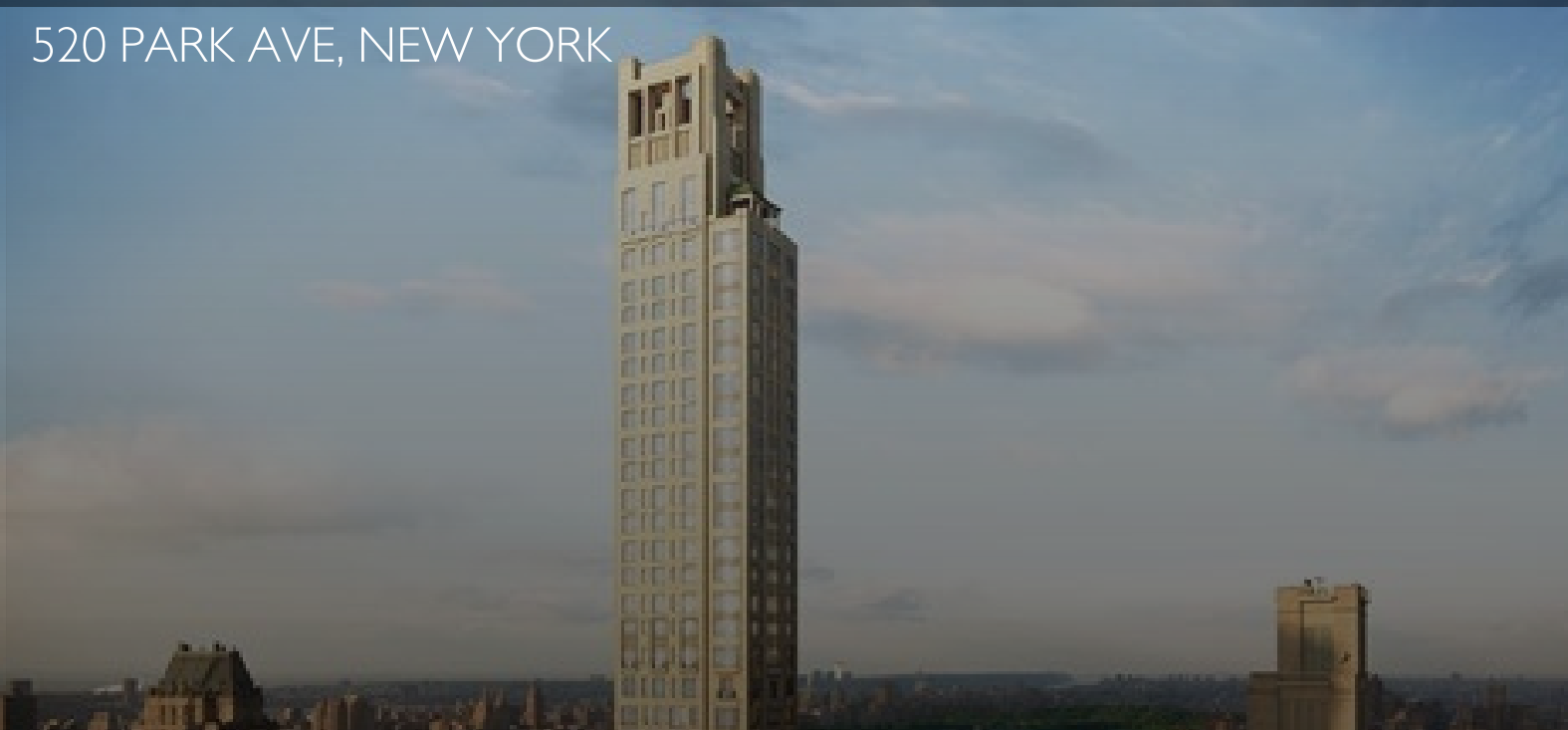
111 WEST 57TH, NEW YORK



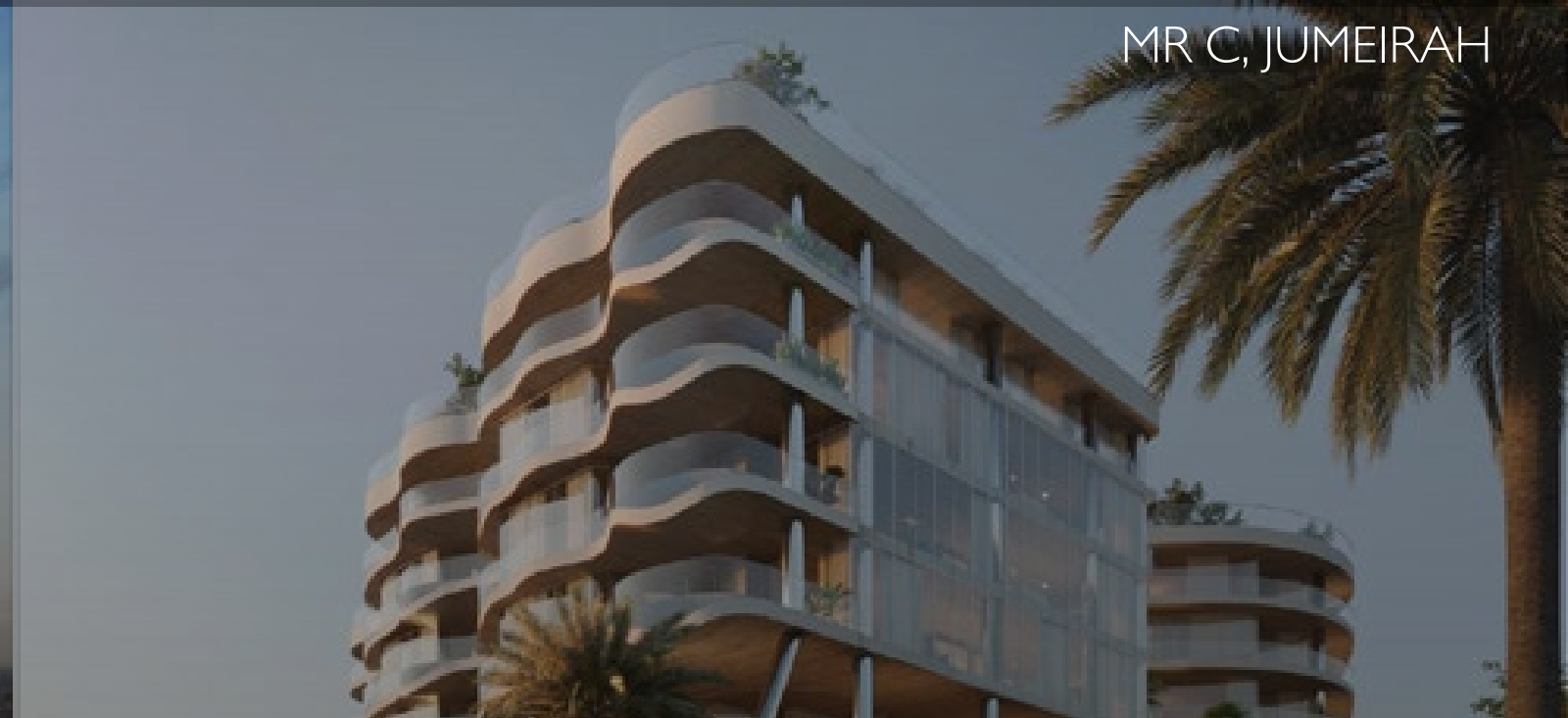
87 PARK, MIAMI



520 PARK AVE, NEW YORK



MR C, JUMEIRAH



THE LEYTON, NEW YORK



SABINA ESTATES, IBIZA



A person wearing a colorful swim cap and a dark swimsuit is sitting on a wooden pier, looking out at the ocean. A yellow and white striped towel is laid out on the pier in front of them. The pier has metal railings with rope. The background is a clear blue sky and a calm blue sea. The word "BRANDS" is overlaid in white text on the left side of the image.

BRANDS

BHB works with forward-thinking automotive manufacturers, hospitality market leaders and major luxury consumer brands. We ideate behind the scenes to help these innovation-led companies better understand their customers and deliver them excellence.

We have a 360 degree understanding of our clients' customers and act as their trusted advisors.

Our work includes: Brand Partnership Building, Request Fulfillment, Event Curation and Access, New Customer Engagement, Strategy and Concept Advice and Data Intelligence.

BHB'S CLIENTS

Our clients are at the centre of everything we do. Our relationships with them are our proudest achievement.



HOSPITALITY



bhb
private

- FUNDRAISING
- ADVISORY
- INTRODUCTIONS
- MEMBER CONVERSION
- LAUNCH MANAGEMENT
- LOYALTY PROGRAMMING
- CRM MANAGEMENT

BHB works behind the scenes across private members' clubs, concierge and restaurants. Harry Becher is a founder member of a number of London clubs and has generated circa 4,000,000 GBP of revenue for clubs including 5HS, Annabels, Maison Estelle, KOKO and The Arts Club.

KOKO, Camden



Annabel's, London



LouLou, Paris



5 Hertford Street, London



Pacha, Ibiza



Maison Estelle, London



bhb private TEAM



Harry Becher
Founder



Frankie Thornton
Global Managing Director



Katherine Braithwaite
Financial Director



Courtney Bachrach
President of Business
Development & Strategy,
America



Elodie Erakovic
President, BHB Europe



Phoebe Hoyer Millar
Global Director of Private
Clients & Partnerships



Athena Lees-Jones
Client Director, UK



Tara Taghizadeh
Director of VIP Relations,
America



Grace Gardner
Account Executive, UK



Alex Field
Advisor, BHB Global



Louis Buckworth
Partner, BHB America



Bella Seel
Travel Director, UK

